



A New 2014 Primary English Coursebook Series
for the NEW GENERATION

Lighthouse – simply better!

The Primary ELT Seminar for Educational Publishing House's brand new primary English coursebook series, *Lighthouse for Hong Kong*, published in collaboration with internationally renowned ELT publisher Richmond, was successfully held on 8th March 2014.

The first guest speaker, Ms Sanchia Chow has been involved in English teaching for around 30 years. She shared with us her valuable teaching experience and gave practical tips about incorporating higher-order thinking activities into English lessons.

In the second part of the seminar, the Editorial team presented the key features of *Lighthouse for Hong Kong* and how to make use of the materials to bring a global vision to students as well as to enhance their language ability.

Finally, our other guest speaker, Professor Grahame Bilbow, former Director of English, British Council, China, shared his professional views on enhancing students' language skills.

Here are some snapshots of the day.



Ms Sanchia Chow shared some practical tips with teachers.



Prof. Grahame Bilbow gave an informative and entertaining sharing of how to enhance language skills.