Teaching and Learning Resources

Interactive resources for enjoyable teaching and learning

Trace-a-Letter Cards
Numbered strokes to help pupils learn and practice writing the alphabet’s 26 letters

Big Book
Song lyrics on the page to help facilitate teaching

Teacher’s Guide
Useful suggestions for teaching activities and detailed teaching steps for enjoyable and effective teaching

Talking Picture-and-Word Cards
Enjoyable and informative pictures to further expose pupils to the words learned

Multimedia resources
Interactive learning and teaching resources to make teaching and learning even more interesting and fun

Kiddie Funtime
A motivating musical introduction to English

Enquiry hotline: 2942 6414
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Email: yukchoi@popularworld.com

Educational Publishing House Ltd
Pupil’s Book
An enjoyable and meaningful learning experience for pupils taking their first steps in English.

Alphabet songs
- Introducing pupils to the 26 letters of the English alphabet
- Giving pupils a sense of familiarity by drawing on their everyday experiences

A little cat. It plays and plays all day.
C is for cat.

Captivating illustrations and design
- Motivating pupils to learn
- Providing ample opportunity for teacher-child and parent-child interaction

Hidden letters
- Making alphabet learning more memorable
- Helping develop pupils’ visual analysis skills

Photo stickers
- Relating pupils’ learning to their experiences
- Strengthening their eye-hand coordination and fine motor control

Fun Packs
- Reinforcing pupils’ learning through playful and creative activities
- Developing and strengthening pupils’ fine motor control, eye-hand coordination, visual analysis skills and creativity